

# SANDYMOUNT & MERRION RESIDENTS ASSOCIATION (SAMRA)

## COMMITTEE MEETING

**Date** : 27<sup>th</sup> February, 2017; 3pm

**Venue** : Sandymount Hotel

Attendees :

Joan MacArthur (Chair)

Irene Lynch

Liam Handy

Dave Turner

Dave Madden

Lorna Kelly

p/t : D Laing (web-site design specialist)

## NOTES OF MEETING

DISCUSSION – Website Design

### AIMS

- To **underpin** the SAMRA constitution
- To **Protect and Improve** the environs of Sandymount Village, Strand and Dublin Bay
- To give the **Residents a Voice**, empowering and leveraging collective representation
- A platform to :
  - Provide **Visibility** of Proposals and development schemes
  - Provide an **integrated overview** of schemes likely to impact the area
  - Support **Key Decision Points and Dates**, enabling **SAMRA input**
- To enable residents to develop **key messages** and make **critical input to DECISIONS**

### PRINCIPLES

- SAMRA MC – ownership of website, creating a platform to achieve the AIMS
- Website provides the platform for development of **KEY MESSAGES for SAMRA**

### PROPOSED WAY FORWARDS

- Establish a website expert service for Update and Forward Maintenance
- Establish Single Point of Accountability (SPA) on SAMRA MC for website development
- Use existing website as a foundational starting point and UPDATE
- Recommend greater use of VISUALS
- Recommend greater simplicity with an emphasis on key messaging, to facilitate efficient engagement with residents
- To agree a formal forward UPDATE SCHEDULE for SAMRA MC authorisation
- Website to become the integration point for SAMRA information INPUTS

- WEBSITE UPDATE to become a regular AGENDA item at SAMRA MC meetings to ensure continuous update/authorisation of changes
- SAMRA MC Contacts Details to be compiled
- SAMRA residents list to be compiled (for mailing of completed website)
- SAMRA LOGO to be generated
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#### DECISIONS

- Appoint D Laing as website designer and maintainer for 6 months. Fee to be finalised  
ACTION JMCA
- SAMRA Website SPA : D Turner initially : rotating with D Madden

#### ACTIONS

- INPUTS for website to be provided directly to D Laing by SAMRA MC members, between now and 16<sup>th</sup> March. Proposals included :
  - Picture of Martello Tower for Logo
- SAMRA LOGO inputs : ALL
- D Laing to provide guidance and recommendation on what will constitute an effective website
- Next Meeting agenda : JMCA

#### NEXT MEETINGS

- Next website design meeting : THURSDAY 16<sup>th</sup> March; 2pm; 155 Strand Road : invitees D. Turner/D Madden/D Laing
- Next SAMRA MC meeting : ~~Monday 20<sup>th</sup> March; 2pm~~ Wednesday 22<sup>nd</sup> at 7pm Sandymount Hotel. Agenda to be proposed but feature Website UPDATE and LOGO

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